



Law Enforcement Training Advisory Commission

840 S. Spring Street, Suite B • Springfield, IL 62704

Phone (217) 726-7014 • Fax (217) 726-7833 • Email letac@mtu10.com • Website www.letac.org

Robert S. Crouch, Director

IMPLEMENTING A SOCIAL MEDIA STRATEGY FOR LAW ENFORCEMENT

March 21, 2018

8:30 a.m. - 4:30 p.m.

LETAC Training Center

840 S. Spring St. Suite B, Springfield, IL

Meets the following mandated training requirements:

Procedural Justice

Instructor: Christopher Mannino currently serves as Chief of Police of the Park Forest Police Department in suburban Chicago. He has served in a wide variety of law enforcement roles throughout his career, including assignments in the patrol division, investigations division, administration division, special operations, as the Field Training Coordinator, and as a team leader with a regional Mobile Field Force. He holds Master's Degree in Political and Justice Studies and is a graduate of the 237th session of the FBI National Academy, where his studies concentrated on media relations and promoting the law enforcement image. He implemented his law enforcement agency's social media accounts and has created social media content which has garnered national attention, as well as significant positive news coverage by the Chicago media market. He also manages the IPA- US Section's Facebook page

Course content: This one-day program is designed to meet the practical needs of a Public Information Officer or Command Staff, or other police personnel assigned to create, implement, and manage a social media strategy for a law enforcement agency.

This course will give the police personnel insight into the history of law enforcement use of social media, how to create effective agency accounts on the most popular social media sites such as Facebook®, Twitter®, Instagram®.

Topics include: Legal considerations, civil rights issues, creating engaging content, avoid pitfalls, and an overview of additional social media platforms and tools. The goal of this training is to prepare police personnel on how to successfully create effective and secure social media accounts for their agencies, manage content within legal guidelines, meet community expectations, and successfully promote their law enforcement agency and community issues. Many people can set up a web site, but have your personnel been properly trained to follow appropriate legal and professional standards that will also have an impact on your community?



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Non-Member Tuition: \$240.00. Non-Member tuition shall apply to State/Federal agencies, Local Law Enforcement agencies which are not a member of any MTU, Local Law Enforcement agencies which are members of non-reciprocal MTU's (MTU's which do not offer free attendance to local law enforcement agencies outside of their own MTU). Tuition will be invoiced to departments upon course completion. If a pre-registered student from a Non-Member agency fails to attend training, and the agency fails to provide advance notice within 7 days of the start date of that class, the agency will be invoiced the entire amount of the student's tuition.

To Register: Email registration to register@letac.org. You may also fill out and submit our online registration form through the website at www.letac.org or call 217-726-7014 to register by phone (be sure to include all pertinent information). MTU #10 local member department officers will be given registration preference until seven days prior to the date of class. After that date, registrations will be taken on a first-come, first-served basis, regardless of MTU status. We cannot accept registrations from individual officers. All registrations must go through your Chief, Sheriff, or department training office, even if you are attending class on your own time.

Cancellation: If a class must be canceled for any reason, every effort will be made to do so at least 2 weeks before the class is scheduled to begin. However, there are circumstances where last minute cancellation is out of our control. All officers who have been registered for training will be contacted at the email address given at registration, so please be sure to provide an email address which is checked often.